



Social Media Policy

Community Guidelines for Athletics Essendon Social Channels

Purpose

Thanks for joining us on social media. We encourage you to get involved and be part of the discussion.

To help everyone participate, please follow the guidelines below:

Community Guidelines

- Avoid offensive language, inappropriate images, or content that could negatively impact others.
- Do not use discriminatory language. Respect other people's opinions and beliefs, and refrain from personal attacks.
- Our pages are also subject to the relevant platform's terms and conditions (e.g., Facebook, X/Twitter, Instagram). We are not responsible for the language or behaviour of other users.
- If we believe these guidelines have been breached, we may remove comments and/or block users.

We want our social media channels to be welcoming for everyone. Please be respectful, stay safe, and enjoy being part of the community.

Covered Channels

These guidelines apply to Athletics Victoria social media channels, including (but not limited to):

- Facebook
- X (Twitter)

- Instagram
- YouTube
- LinkedIn
- Any other social media platform